

Duane J. Belotti

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ART DIRECTOR • GRAPHIC DESIGNER • DIGITAL DESIGNER

Core strengths and skills:

- Extensive print and digital experience
- Excellent communication and management skills
- Extremely organized and detail oriented
- Proficient in all the latest computer software
- Strong interpersonal and technical skills
- Photography and photo shoot experience

PROFESSIONAL EXPERIENCE

DB Graphic Designs, Montville NJ

2009 - Present

Art Director, Graphic Designer, Digital Designer (Owner)

- Marketing and Design: logo design, branding, identity systems, brochures, catalogs, trade shows, promotional advertising, magazine, newspaper ads, postcard mailers, infographics, package, signage and poster design
- Digital: CMS/Responsive websites, digital assets, web banners, UX/UI layouts and storyboarding. Direct client / programmer interaction
- Social Media: Facebook, Instagram, Twitter, LinkedIn, YouTube

Evogen, Overland Park KS

2016 - Present

Art Director, Digital Designer (Consultant)

- Marketing: branding, logos, postcards, posters, trade show graphics
- Digital: web graphics, website design, WordPress maintenance

Pocket Recruiter, Parsippany NJ

2015 - 2016

Senior Designer (Staff)

- Marketing: branding, logos, letterhead, business cards, sales aids, sell sheets, photography, Powerpoint presentations
- Digital: web graphics, wireframes, UX/UI layouts and storyboarding, email blasts, web banners. WordPress and CMS maintenance
- Social Media: Facebook, Twitter, LinkedIn, YouTube

Transgenomic, New Haven CT

2014 - 2016

Art Director, Graphic Designer (Consultant)

- Neurology and Cardiology Divisions: brochures, catalogs, clinician and disease guides, sales aids, patient and physician brochures, fact sheets, postcards, email blasts, trade shows graphics

BioReference Laboratories, Elmwood Park NJ

2013

Graphic Designer (Freelance)

- Graphics: medical brochures, reports, sell sheets, photo retouching, trade show graphics
- Digital: website design, web graphics, UX/UI layouts and storyboarding

One World/PharmaDesign, Warren NJ

2012 - 2013

Graphic Designer (Freelance)

- Sales aids, pharmaceutical product packaging, photography and retouching, 3D prototyping

Presperse, Somerset NJ (Staff)

2009

Advertising & Communication Manager (Staff)

- Cosmetic trade magazines, world-wide product catalogs, brochures, email blasts, trade show graphics, product displays, poster design

Arctic Falls, Cedar Grove NJ

2007 - 2009

Art Director, Graphic Designer, Digital Designer (Freelance)

- Brochures and catalogs, sell sheets, photography, website design, CMS online ordering

Verizon Business, Basking Ridge NJ

2007 - 2008

Graphic Designer, Mobile Designer (Freelance)

- BlackBerry graphics for mobile devices, design charts, web graphics, UX/UI

GAF Materials Corporation, Wayne NJ

2000 - 2006

Art Director, Web Design Manager (Staff)

- Graphics: packaging, branding, brochures, catalogs, promotional materials, photography and retouching, Project Management
- Digital: manage company website and micro-sites. Web banners and graphics

EDUCATION

The Ohio State University, Columbus OH

BS: Industrial Design - Major in Visual Communication - GPA 3.5

Advanced Technology Institute, Bloomfield NJ

Certificate: Internet Web Master Site Designer Program

PROFESSIONAL SKILLS

Adobe Suite: InDesign, Photoshop, Illustrator, Acrobat, Dreamweaver, Microsoft Word, Powerpoint, iMovie, Mac OS X and Windows OS, HTML & CSS, WordPress, CMS backend, Agile environment